

# K-MAIL

DECEMBER 2020 SEVEN K CO NEWSLETTER FROM MARV LOUCKS



Every year, beginning around Thanksgiving, I spend a lot of time in personal reflection. This year, I could not afford to wait. This beast of a year has knocked all of us off balance and on our heels. It seems like it has been nothing but non-stop reflection since the day the world changed last spring.

I mentioned in one of my letters a few months ago, that we must stay encouraged, positive and strong during these unprecedented days we are living in. This storm will end. And when it does you need to be ready to relaunch.

As you reflect on your business and the new opportunities before you, consider this question: If you were to aim for the highest level

of excellence for your team and your business, what changes would you have to make?

Seven K Company is idea driven. Brian Kight said, "Ideas don't produce; execution does." Seven K would like to be your partner, and help you with ideas and with executing them.

In this final K-Mail of 2020, I want to thank you for your business and your friendship. And for the few minutes you take to read my monthly letter. I plan to continue writing them like I have for the past 14 years. And I will continue to send them to you as long as you want to receive them. Let me know if there is someone else you know who would like to receive the K-Mail

and I will add their name to the mailing list.

All of us at Seven K Company wish you a Merry Christmas and a healthy and prosperous 2021.

## Today's WINNING THOUGHT

"Success is not final,  
failure is not fatal:  
it is the courage  
to continue that counts."

— Winston Churchill