

K-MAIL

OCTOBER 2020 SEVEN K CO NEWSLETTER FROM MARV LOUCKS

Spot the differences!



Are we playing games now?
Well... kinda! In the photos above a few quick differences are the zoom call, pen cup, and the INFINITY DESK PAD. What differences have you seen in 2020 at your office?

When is the last time you had a light-hearted moment with your staff? Brought them banana bread or played a quick round of darts in the break room? It's hard if everyone is working from home or on a flex-schedule.

Admittedly 2020 has been a brutal year, we keep this at the forefront of our minds when working with customers, suppliers, friends and family. Each one needs our understanding. We also remember that these 2020 problems can become opportunities to regroup, restart and relaunch.

Following is a mix of lofty ideals and practical bits. Let us know how we can serve you.

Practical: Shipping is tricky right now. Plan for delays. Drop shipping is available across our industry so shipping direct to the door of your employee or customer has never been more convenient.

Ideal: Don't forget the gift. Recognizing and appreciating your employees for their work amid uncertain days is a MUST DO. Start planning now. **You** must cast the vision that **TEAMWORK is vital and PEOPLE take precedence.**

Practical: Add the personal twist! Add personalized names to an order of double wall, stainless steel tumblers or to executive pens. Trust us, using a persons name makes them feel special - which is *ideal!*

Ideal: Dig deep into your core values and let them help shape your responses. Display them. Consider using the INFINITY DESK PAD - see pic B above - to keep values close at hand. This 27" x 12" piece has an anti-slip rubberized base, virtually frictionless surface to optimize speed/accuracy/mouse control and a BIG decoration area.

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